

PARROT SA.

OFFICIAL CONTEST RULES

Important: Please read these Official Rules before entering this online contest (the "Contest"). By participating in the Contest, you agree to be bound by these Official Rules and you represent that you satisfy all of the eligibility requirements below and that you comply with all respects with these Official Rules and all applicable laws.

NO PURCHASE, PAYMENT, OR FINANCIAL CONTRIBUTION OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. PURCHASE, PAYMENT OR FINANCIAL CONTRIBUTION WILL NOT INCREASE ODDS OF WINNING. CONTEST VOID WHERE PROHIBITED BY LAW.

1. Eligibility. CONTEST OPEN ONLY TO INDIVIDUAL PERMANENT LEGAL RESIDENTS WHO HAVE REACHED THE AGE OF MAJORITY IN , ITALY, GERMANY, SPAIN, UNITED KINGDOM, HONG KONG, UNITED ARAB EMIRATES, THE NETHERLANDS, BELGIUM, AND CANADA OF RESIDENCE AND ARE ABLE TO ENTER INTO BINDING LEGAL OBLIGATIONS AT TIME OF ENTRY. EMPLOYEES OF PARROT SA. OR ANY ASSOCIATED COMPANY OF PARROT SA. AND THEIR IMMEDIATE FAMILIES, PERSONS CONNECTED WITH THE COMPETITION AND THEIR IMMEDIATE FAMILIES I.E. PRIZE SPONSORS, NEWSAGENTS, WHOLESALERS & THEIR AGENTS ARE NOT ELIGIBLE TO ENTER THE COMPETITION. To be eligible to win, entries must comply with all Contest requirements and be completed and received by Parrot SA in the format and within the time period designated below. This Contest is subject to all applicable laws and regulations, including, but not limited to, regulations dedicated to drone use.

2. Sponsor. The Contest is sponsored by Parrot SA., a French company incorporated in Paris under company registration number 394 149 496, with share capital of EUR 1,929,304.33, having its registered office located at 174 Quai de Jemmapes, 75010 Paris (France). All rights to any third-party (including YouTube) trademarks or trade names mentioned herein or in connection with the Contest are the property of the respective trademark or trade name owner. The use or mention of such third-party trademarks or trade names in these Official Rules or in the Contest is solely for descriptive purposes and shall in no way imply that third party's endorsement or sponsorship of the Contest.

3. How to Enter. Online entries only. Limit one (1) entry per YouTube account. Each entry must be a previously unpublished original work of the person identified in the entry. If persons other than the entrant participated in the creation of the entry, the entrant must have written permission from each contributor prior to submission of the entry. Participants may enter as follows:

- 1. Film a video of under 60 seconds with a Parrot Bebop Drone.**
- 2. The Video must not contain images of people and should only film landscapes where the countries laws allow.**
- 3. Upload the video onto entrant's YouTube account.**

4. **The title of the video must include the hashtag #BEBOPYOURWORLD and a hashtag with the pilots country of residence.**

Entrants are required to abide by all applicable law and regulations at all times in connection their participation in the Contest, in particular with respect to drone use and privacy laws. If Sponsor determines, in Sponsor's sole discretion, that an entrant or submission has violated applicable law or regulations, the submission will be automatically disqualified. Please review all applicable laws, regulations and guidelines, related to drone use.

By participating in the Contest, each entrant unconditionally and irrevocably accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, including the interpretation of these Official Rules and exercise of the Sponsor's discretion, which will be final and binding in all respects. Failure to timely submit all required information in the manner required in these Official Rules and/or any entry may result in disqualification. Proof of online entry will not be deemed to be proof of receipt of entry by Sponsor. All entrants and entries are subject to verification by Sponsor.

Entries will be disqualified if they are late, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost or misdirected, deceptive, in excess of the stated entry limits, or otherwise not in compliance with the Official Rules. Subsequent attempts or entries made by the same individual using multiple or false contact information or otherwise will be disqualified. Entries generated by a script, computer program, macro, programmed, robotic, or other automated means are void *ab initio* and are automatically disqualified.

Entries may not contain any material that is or may be: (i) threatening, harassing, degrading, or hateful; (ii) fraudulent or tortious; (iii) defamatory; (iv) obscene, indecent, or otherwise objectionable; (v) protected by intellectual property law, including but not limited to patent, trademark, or copyright law, unless entrant has the prior written consent of the intellectual property rights holder; (vi) dangerous or potentially dangerous, or which would encourage dangerous behaviors, including but not limited to explosives or harmful substances; or (vii) in violation of applicable law, including applicable criminal law.

4. Contest Period. The Contest starts at **12:00 a.m. CET on March 23, 2015** and ends at **11:59 p.m. CET on May 17, 2015** (the "Contest Period"). All entries must be posted on YouTube platform with the tag #BEBOPYOURWORLD and a hashtag with your country of residence (for example, #France) during the Contest Period to be eligible to win. Sponsor's (or its authorized representative's) computers or server is the official time-keeping device for all matters related to the Contest. All times referenced are Central European Time.

5. Judging Criteria.

All the entries will be judged by a jury composed of three persons from Parrot's SA. marketing team.

To be judged by the jury, all entries should respect the theme of "Show us your world through the eye of your Bebop Drone". All entries shall not let appear any person.

Sponsor reserves the right to disqualify any entry which Sponsor determines, in its sole discretion, does not comply with the Official Rules. The judges' decision is final.

6. Grand Prize.

One (1) winner per Participating countries: Italy, Germany, Spain, United Kingdom, Hong Kong, United Arab Emirates, The Netherlands, Belgium, and Canada will be selected from all eligible entries in accordance with the Judging Criteria and will receive:

One (1) set of Sony Wireless Personal 3D Viewer

Prize total retail value: 1299.00 EUR

7. Odds; Taxes; Etc. Odds of winning the Grand Prize depend on the number of eligible entries received and the quality of each entry relative to all other entries, as determined by the judges in accordance with these Official Rules. **ANY TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE ARE THE SOLE RESPONSIBILITY OF WINNER. The winner of the Grand Prize will be required to complete all necessary forms prior to claiming the prize. All prizes will be awarded.** The Grand Prize may be forfeited and awarded to an alternative winner if the tax documents, winner affidavit, and release materials (see Articles 11 and 12 below) are not returned within three (3) days after being sent to winner or if two (2) attempts to contact winner by phone and/or e-mail are not successful. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any prize. **ALL PRIZES ARE AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE).** The winner is solely responsible for all expenses related to the receipt and use of the Grand Prize except those expenses expressly included in the description of the Grand Prize in Article 6 above. The winner is solely responsible for complying with all applicable laws, taxes, fees, insurance, surcharges, or other costs related to receiving, claiming, or collecting any prize.

8. Identity of Entrant. In the event of a dispute about the identity of the entrant, entries will be declared made by the authorized account holder of the YouTube account on which the entry is posted at time of entry. The potential winner may be required to provide Sponsor with proof that the potential winner is the authorized account holder of the YouTube account associated with the winning entry.

9. Grand Prize Winner. The Grand Prize winner will be determined from all eligible entries received by Sponsor in accordance with the Judging Criteria listed in these Official Rules. Sponsor has absolute and sole discretion in determining the winner. Potential winner(s) will be notified by e-mail on or about **May 21st, 2015**. To claim the prize, the potential winner should follow the instructions contained in his/her notification. Failure to follow the directions in the notification in a timely manner may result in the winner forfeiting the Grand Prize.

10. Disclaimer. The Released Parties (defined in Section 11) will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the control of Sponsor or by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Contest.

11. ASSUMPTION OF RISK. BY TAKING ANY ACTION TO ENTER THE CONTEST, EACH ENTRANT, ON HIS OR HER BEHALF AND ON BEHALF OF HIS OR HER PERSONAL REPRESENTATIVES, HEIRS, EXECUTORS, AND ASSIGNS, ACKNOWLEDGES AND AGREES THAT ENTRANT AND HIS OR HER PERSONAL REPRESENTATIVES, HEIRS, EXECUTORS, AND ASSIGNS HAVE THE SOLE RESPONSIBILITY FOR THE CREATION OF THE ENTRY, WHICH IS DESIGNED AND CREATED BY THE ENTRANT ON HIS OR HER OWN DECISION AND INITIATIVE, AND THE MANNER IN WHICH ENTRANT DECIDES TO CREATE SUCH ENTRY. THE CONTEST DOES NOT REQUIRE OR OTHERWISE ENCOURAGE DANGEROUS BEHAVIOR. NEVERTHELESS, THERE MAY BE DANGER AND RISK OF DEATH, BODILY HARM, OR PROPERTY DAMAGE INVOLVED IN CREATING AN ENTRY. ENTRANT AND HIS OR HER PERSONAL REPRESENTATIVES, HEIRS, EXECUTORS, AND ASSIGNS EXPRESSLY ASSUME ALL RISK AND RESPONSIBILITY FOR ANY PERSONAL INJURY, DEATH, PROPERTY DAMAGE, OR OTHER LOSS ARISING OUT OF THE CREATION OF ANY ENTRY, WHETHER FORESEEABLE OR UNFORESEEABLE, AND WHETHER CAUSED BY NEGLIGENCE OR ANY OTHER CASE. SUBJECT TO APPLICABLE LAW, ENTRANT AND HIS OR HER PERSONAL REPRESENTATIVES, HEIRS, EXECUTORS, AND ASSIGNS RELINQUISH ANY AND ALL RIGHTS HE OR SHE MAY HAVE, NOW OR IN THE FUTURE, TO SUE OR TAKE ANY OTHER ACTION AGAINST SPONSOR, YOUTUBE, THE PRIZE PROVIDERS, ANY OTHER ENTITIES INVOLVED IN THE ADMINISTRATION OF THE CONTEST AND EACH OF THEIR RESPECTIVE PARENTS, SUBSIDIARIES, AND AFFILIATES, AND EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, PROFESSIONAL ADVISORS AND REPRESENTATIVES (COLLECTIVELY, "RELEASED PARTIES") ON THE BASIS OF ANY DEATH, INJURY, DAMAGE, OR OTHER LOSS THAT MAY BE SUFFERED ARISING FROM ANY ACTION TAKEN IN THE CREATION OF ANY ENTRY. RELEASED PARTIES SHALL HAVE NO LIABILITY TO ANY ENTRANT OR ANY OTHER PERSON IN THE EVENT THAT THE ENTRY OR ANY ACTS OR OMISSIONS OF THE ENTRANTS VIOLATES ANY OF THESE OFFICIAL RULES.

12. GENERAL RELEASE. BY ENTERING THE CONTEST, YOU RELEASE SPONSOR AND ALL RELEASED PARTIES FROM ANY LIABILITY WHATSOEVER, AND WAIVE ANY AND ALL CAUSES OF ACTION, RELATED TO ANY CLAIMS, COSTS, INJURIES, LOSSES, OR DAMAGES OF ANY KIND ARISING OUT OF OR IN CONNECTION WITH THE CONTEST OR DELIVERY, MISDELIVERY, ACCEPTANCE, POSSESSION, USE OF OR INABILITY TO USE ANY PRIZE (INCLUDING, WITHOUT LIMITATION, CLAIMS, COSTS, INJURIES, LOSSES AND DAMAGES RELATED TO PERSONAL INJURIES, DEATH, DAMAGE TO OR

DESTRUCTION OF PROPERTY, RIGHTS OF PUBLICITY OR PRIVACY, DEFAMATION OR PORTRAYAL IN A FALSE LIGHT, WHETHER INTENTIONAL OR UNINTENTIONAL), WHETHER UNDER A THEORY OF CONTRACT, TORT (INCLUDING NEGLIGENCE), WARRANTY OR OTHER THEORY. THE FAILURE OF THE RELEASED PARTIES TO COMPLY WITH ANY PROVISION OF THESE OFFICIAL RULES DUE TO AN ACT OF GOD, ACT OF DOMESTIC TERRORISM, HURRICANE, WAR, FIRE, RIOT, EARTHQUAKE, TERRORISM, ACT OF PUBLIC ENEMIES, ACTIONS OF AUTHORITIES OUTSIDE THE CONTROL OF EITHER (EXCEPTING COMPLIANCE WITH APPLICABLE CODES AND REGULATIONS) OR OTHER EVENT OUTSIDE THE REASONABLE CONTROL OF THE RELEASED PARTIES WILL NOT BE CONSIDERED A BREACH OF THESE OFFICIAL RULES.

13. Limitations of Liability. The Released Parties are not responsible for: (i) technical failures of any kind, including but not limited to the malfunctioning of the website code or any computer, cable, network, hardware or software, delay in operation or transmission, communications line failure, technology outage, theft or destruction or unauthorized access to or alteration of entries, whether caused by the sender or any of the equipment or programming associated with or utilized in the Contest; (ii) the unavailability or inaccessibility of any transmissions or telephone or internet service; (iii) unauthorized human intervention in any part of the entry process or the Contest; (iv) electronic, clerical or human error which may occur in the administration of the Contest or the transmission, receipt or processing of entries or notification of winner(s); or (v) any injury or damage to persons or property, including but not limited to entrant's person, drone, camera, computer, hardware or software, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest. Without limiting the foregoing, Sponsor reserves the right, in its sole discretion, to terminate, modify, cancel or suspend the Contest if fraud, technical failures, including any network server or hardware failure, viruses, bugs, errors in programming, or any other errors or other causes beyond the control of Sponsor corrupt in whole or in part the administration, security, or proper play of the Contest. In the event of any cancellation, termination or suspension, notice thereof will be posted on the site blog.parrot.com, and the determination of the applicable winner will be made, if practicable and reasonably commercially feasible, from among all eligible, non-suspect Contest entries posted during the Contest Period as of the date of termination, cancellation or suspension, as Sponsor determines in its sole and absolute discretion. Under no circumstances, including negligence, shall the Released Parties be liable for any direct, indirect, incidental, special or consequential damages that result from the use of or inability to use the YouTube platform, or out of any breach of any warranty. This exclusion or limitation of liability will not apply to the extent that any applicable statute prohibits such exclusion or limitation of liability. **WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE VARIOUS SPONSOR'S PAGES IS PROVIDED "AS IS" WITHOUT ANY WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OR LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES; CHECK YOUR APPLICABLE LAWS FOR ANY RESTRICTIONS REGARDING THESE LIMITATIONS.** Any attempt by an entrant or other individual to deliberately damage any Sponsor's pages dedicated to the Contest or

undermine the legitimate operation of this contest, including but not limited to any fraudulent claims, may be a violation of criminal and/or civil laws. Should such an attempt be made, the entrant may be disqualified and will forfeit any prizes won, and Sponsor reserves the right to seek remedies and damages from any such individual, to the fullest extent permitted by law, including criminal prosecution. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of this provision.

14. Use of Winner Name, Likeness, Etc. Except where prohibited by law, entry into the Contest constitutes permission for Sponsor to use the winner's name, hometown, likeness and/or prize information for Contest publicity only without further permission or compensation.

15. Affidavit & Release; Background Security Check. As a condition of being awarded any prize, each winner may be required to execute and deliver to Sponsor a signed affidavit of eligibility and acceptance of these Official Rules and release of liability, and any other legal, regulatory, or tax-related documents required by Sponsor in its sole discretion. Sponsor may, at its option, conduct a background check on each potential winner. Sponsor reserves the right to disqualify any person from receiving any prize based on such background check if Sponsor determines, in its sole discretion that awarding any prize to such potential winner could result in a safety or security risk to any person or persons or could result in the disruption of any event associated with the Contest.

16. YouTube Terms of Service and Community Guidelines. Entrants agree to be bound by YouTube Terms of Service and Community Guidelines.

17. Miscellaneous. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or proper administration of the Contest, or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Entrants who violate these Official Rules, violate any law, rule or regulation in connection with participation in the Contest, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Sponsor, the Contest or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Contest. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest. If you have any questions about these Official Rules or the Contest, please e-mail them to webmaster@parrot.com.

18. Copy of Rules/Name of Grand Prize Winner. For a copy of these Official Rules and/or the Grand Prize Winner's name, send your request and a stamped, self-addressed envelope to Parrot SA. 174 quai Jemmapes, 75010 Paris (France).